CONTRACT



WSCV 15000 SW 27th Street Miramar, FL 33027 (305) 888-5151

www.telemundo51.com

And:

FACTOR INC THE 501 BRICKELL KEY DRIVE STE 602 MIAMI, FL 33131 USA

	Contract / Re	vision	Alt Order	<u>#</u>
	692093	1		
Product				
POLITICAL/ FL STATE	SENATE			
Contract Dates	Estimate #			
10/10/16 - 10/16/16				
Advertiser		19	Original Date	e / Revision
MARCO RUBIO FOR SI	ENATE FL		10/05/16	/ 10/05/16
h	Billing Cycle	Billing C	Calendar	Cash/Trade

EOM/EOC Broadcast Cash Station Account Executive Sales Office WSCV Local WSCV Freda Pedrique Special Handling **Demographic** RA50+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref 23314 23415

24

Totals

\$41,200.00

*[ine	Ch Start Dat	e End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
N	1	WSCV 10/10/16	10/16/16	M-F 5A-6A NOTICIERO 51	5A-6A	MTWTF	:30	3	\$175.00	NM	3	\$525.00
N	2	WSCV 10/10/16	10/14/16	M-F 6A-7A NOTICIERO 51	6A-7A	MTWTF	:30	5	\$425.00	NM	5	\$2,125.00
N	3	WSCV 10/10/16	10/14/16	M-F 5P-7P	5P-7P	MTWTF	:30	5	\$2,600.00	NM	5	\$13,000.00
N	5	WSCV 10/16/16	10/16/16	130P-2P	130P-2P	S	:30	1	\$600.00	NM	1	\$600.00
		ENFOQUE										
N	7	WSCV 10/15/16	10/15/16	SAT 530P-6P NOTICIERO	5 ⁻ 530P-6P	S-	:30	1	\$1,500.00	NM	1	\$1,500.00
N	8	WSCV 10/15/16	10/15/16	SAT 11PM NEWS	11P-1130P	S-	:30	1	\$1,500.00	NM	1	\$1,500.00
D	9	WSCV 10/09/16	10/09/16	SUN 530P-6P NOTICIERO	5 530P-6P	S	:30	1	\$1,600.00	NM	0	\$0.00
N	11	WSCV 10/16/16	10/16/16	HASTA QUE TE CONOCI	8P-10P	S	:30	_1_	\$5,500.00	NM	1	\$5,500.00
N	12	WSCV 10/16/16	10/16/16	JUAN GABRIEL NO NECES	SISU 10P -11P	S	:30	1	\$3,000.00	NM	1	\$3,000.00
N	13	WSCV 10/16/16	10/16/16	SUN 11PM NEWS	11P-1130P	S	:30	1	\$1,650.00	NM	1	\$1,650.00
N	14	WSCV 10/10/16	10/14/16	NOTICIERO 51	11P-1135P	MTWTF	:30	4	\$2,800.00	NM	4	\$11,200.00
N	15	WSCV 10/16/16	10/16/16	8a-830a	8a-830a	S	:30	1	\$600.00	NM	1	\$600.00
_		ENFOQUE										

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 09/26/16
 -10/16/16
 24
 \$41,200.00
 (\$6,180.00)
 \$35,020.00

 Totals
 24
 \$41,200.00
 (\$6,180.00)
 \$35,020.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of hone platform advertising as herein provided. Advertiser and Agency shall be piontly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between:



WSCV 15000 SW 27th Street Miramar, FL 33027 (305) 888-5151

www.telemundo51.com

	Contract / Revision 692093 /	Alt Order #
Contract Dates 10/10/16 - 10/16/16	Product POLITICAL/ FL STAT	Estimate #
Advertiser MARCO PUBLO FOR S		iginal Date / Revision 10/05/16 / 10/05/16

Print Date 10/05/16

Page 2 of 2

Signature:	Date:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	AL CANDIDAT			E/LOCAL CAN	
	nil Themselves w, Federal Cand				
Station and WSC I	d Location:	ni Flo	orida.	Date: 9/8	/2016
i. Ana	M. CARBONE	L			<u>»</u>
	of: Marco		2 Senate		a legally
	ate of the <u>Rej</u> ice of:		tutes St		political
in the	ice of:	nte ol	Florida	u.	
	eld on:		8 th, 2016	<i>b.</i>	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"	See a Hacke	D			
Total Char	ges:		1		

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, (nam to be	Manco e of federal candid broadcast (in whole	ate or authori	zed committe	nate 2016 te) hereby certify is agreement:	y that the programming
	□ does		does n		
refer progr	to an opposing can amming that does	didate (check refer to an op	applicable b	ox). I further ce late:	rtify that for the
(chec	k applicable box)				
	the radio program identifies the cand approved the broa	idate, the offi	is a personal a	audio statement light, and that the	by the candidate that candidate has
<u> </u>	image of the candi displayed printed	date for a duratement identified that the cand	ration of at le ntifying the c	ast four seconds, andidate, that the	notograph or similar, and a simultaneously e candidate approved uthorized committee
	بر	Ryla			
מ ענו	helile ed			rized committee	<i>i.</i> / /
Ca	ndidute	printed name	CARBONELL		9/6/2016 date

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

1	MARCO	Rubio	for	Senate	2016		
(nan to be	ne of federal candide broadcast (in who	late or author le or in part)	rized co pursuar	mmittee) her	reby certify	that the programm	ing
×	☐ does			loes not			
refer prog	to an opposing car ramming that does	ndidate (chec refer to an o	k applic	cable box). I candidate:	further ce	rtify that for the	
(che	ck applicable box)						
	the radio programidentifies the can approved the broad	didate, the of				by the candidate that candidate has	ı t
✓✓	image of the cand displayed printed the broadcast, and paid for the broad	lidate for a d statement id that the can least.	uration entifyin ididate a	of at least fo g the candid and/or the ca	ur seconds, ate, that the ndidate's a	notograph or similar , and a simultaneous e candidate approve uthorized committe	sly ed
00	behalf of	Ann A	1. CAR	BOUTEL		9/11/2016 date	? —

10/4/2016 Date:

> MARCO RUBIO FOR SENATE 2016 Client:

TV 51 Telemundo Media:

Miami/Ft. Lauderdale Market:

Freda Pedrique Contact: Phone:

305-962-1659 954-622-7711

flpedria@telemundo.com

E-mail:

10/10/2016 Week of:

The Factor, Inc. AGENCY:

Coral Gables, FL 33134 999 Ponce de Leon

Ana Carbonell / Mirta De Armas Contact:

305-358-786-797-2713

	8	8	8	8	8	8		8	8	8	8	8	Г
TOTAL	\$ 525.00	\$ 2,125.00	\$ 13,000.00	\$ 11,200.00	\$ 1,500.00	\$ 1,500.00	. 10	\$ 1,650.00	90.009	600.00	\$ 5,500.00	\$ 3,000.00	
	\$	Ş	\$1	\$1	\$	\$	\$	₹.	₩.	\$	ψ.	φ.	
GRP'S	3.6	8.5	54	32	7.2	6	0	7.1	1	1.3	19.1	14.3	
CPP	145.83	250.00	240.74	350.00	208.33	166.67	#DIV/0i	232.39	600.00	461.54	287.96	209.79	
	Ş	\$	\$	\$	\$	\$	#	ş	\$	\$	\$	φ.	
# Spots	m	5	2	4	1	1	0	1	1	1	1	1	
Cost/spot	\$ 175.00	\$ 425.00	\$ 2,600.00	\$ 2,800.00	\$ 1,500.00	\$ 1,500.00	\$ 1,600.00	\$ 1,650.00	\$ 600.00	00.009	\$ 5,500.00	\$ 3,000.00	
Cost	\$ 1	\$ 4	\$ 2,6	\$2,8	\$ 1,5	\$1,5	\$1,6	\$1,6	\$	\$ 6	\$5,5	\$3,0	
2 0+	1.2	1.7	10.8	8	7.2	6	7.3	7.1	1	1.3	19.1	14.3	
18+													
30" fixed	215	550	3000	3200	1800	2250	1800	2250	800	800			
30	2	-2	0	0)[0)	0	0	(
30" Pre	175	425	2600	2800	1500	1500	1600	1650	009	009	2500	3000	
Program									e	е	ni	ecial	
Prog	News	News	News	News	News	News	News	News	Enfoque	Enfoque	J.G. Mini	J.G. Specia	
Time			30p	11p-11:35p	d9-	11p-11:30p	-6p	11p-11:30p	30a	12p-12:30p	ď	a.	
-	5a-6a	6a-7a	5p-6:30p	11p-1	5:30p-6p	11p-1	5:30p-6p	11p-1	8a-8:30a	12p-1	9p-10p	10-11p	
Day	M-F	M-F	M-F	M-F	SA	SA	SU	SU	SU	SU	SU	SU	
Station	WSCV	TV51											

Juan Gabriel: "Hasta que te ..." Mini-Serie:

\$ 6,180.00 \$35,020.00

AC: NET:

\$ 41,200.00

157.1

262.25

S

24

Juan Gabriel "No necesita ..." Special:

AGENCY

THE FACTOR, INC.

MEDIA

 Client:
 MARCO RUBIO FOR SENATE 2016
 Week of:
 10/10/2016

 Media:
 TV 51
 Telemundo
 AGENCY:
 The Factor, Inc.

Market: Miami/Ft. Lauderdale 999 Ponce de Leon

Contact: Freda Pedrique Coral Gables, FL 33134

Ana Carbonell / Mirta De Armas Contact: 305-962-1659 954-622-7711 Phone:

73T02277111 305-702-1107 COIRROR INIA CAROONINI FIREM DOLLARINA

fipedriq@telemundo.com

E-mail:

305-358-0110 786-797-2713

Station	Day	Тіте	Program	30" Pre	30" fixed	18+	2 0+	Cost/spot	# Spots	CPP	GRP'S	TOTAL
WSCV	M-F	5a-6a	News	175	215		1.2	\$ 175.00	3	\$ 145.83	3.6	\$ 525.00
TV51	M-F	6a-7a	News	425	550		L ² 1	\$ 425.00	5	\$ 250.00	8.5	\$ 2,125.00
	M-F	5p-6:30p	News	2600	3000		10.8	\$ 2,600.00	5	\$ 240.74	54	\$ 13,000.00
	M-F	11p-11:35p	News	2800	3500		80	\$ 2,800 00	4	\$ 350,00	32	\$ 11,200.00
	SA	5:30p-6p	News	1500	1800		7,2	\$ 1,500,00	1	\$ 208.33	7.2	\$ 1,500,00
	SA	11p-11:30p	News	1500	2250		6	\$ 1,500.00	Í	\$ 166.67	6	\$ 1,500.00
	ns	5:30p-6p	News	1600	1800		7.3	\$ 1,600.00	0	#DIV/0!	0	S
	SU	11p-11:30p	News	1650	2250		7.1	\$ 1,650.00	1	\$ 232.39	7.1	\$ 1,650.00
	SU	8a-8:30a	Enfoque	009	800		1	\$ 600.00	2 2	00'009 \$	1	\$ 600.00
	SU	12p-12:30p	Enfoque	009	800		1.3	\$ 600.00	T.	\$ 461.54	1.3	\$ 600.00
	SU	9р-10р	J.G. Mini	5500			19.1	\$ 5,500.00	=	\$ 287.96	19.1	\$ 5,500.00
	SU	10-11p	J.G. Special	3000			14.3	\$ 3,000.00	1	\$ 209.79	14.3	\$ 3,000.00

24 \$ 262.25 157.1 \$ 41,200.00

\$ 35,020.00

NET:

\$ 6,180.00 AC: Mini-Serie: Juan Gabriel: "Hasta que te ..."

Juan Gabriel "No necesita" Special:

Pedrique, Freda (NBCUniversal)

From: The Factor <mediabuyerthefactor@gmail.com> Wednesday, October 05, 2016 12:53 PM Sent:

Pedrique, Freda (NBCUniversal); Luciano, Brenda (NBCUniversal) To:

Marco...10-10 Miami Subject:

Client: MARCO RUBIO FOR SENATE 2016 Week of: 10/10/2016

Media: TV 51 Telemundo AGENCY: The Factor, Inc.

Market: Miami/Ft. Lauderdale 999 Ponce de Leon

Contact: Freda Pedrique Coral Gables, FL 33134

Ana Carbonell / Mirta De Phone: 954-622-7711 305-962-1659 Contact:

Armas

305-358-E-mail: flpedrig@telemundo.com 786-797-2713 0110

Station	Day	Time	Program	30" Pre 30"	fixed 18+	50+	Cost/spot # Spots	CPP	
WSCV	M-F	5a-6a	News	175	215	1.2	\$ 175.003	\$	145.
TV51	M-F	6a-7a	News	425	550	1.7	\$ 425.005	\$	250.
	M-F	5p-6:30p	News	2600	3000	10.8	\$ 2,600.005	\$	240.
	M-F	11p-11:35p	News	2800	3500	8	\$ 2,800.004	\$	350.
	SA	5:30p-6p	News	1500	1800	7.2	\$ 1,500.001	\$	208.
	SA	11p-11:30p	News	1500	2250	9	\$ 1,500.001	\$	166.
	SU	5:30p-6p	News	1600	1800	7.3	\$ 1,600.000	# D	IV/0!
	SU	11p-11:30p	News	1650	2250	7.1	\$ 1,650.001	\$	232.
	SU	8a-8:30a	Enfoque	600	800	1	\$ 600.001	\$	600.
	SU	12p-12:30p	Enfoque	600	800	1.3	\$ 600.001	\$	461.
								A	
	SU	9p-10p	J.G. Mini	5500		19.1	\$ 5,500.001	\$	287.
	SU	10-11p	J.G. Special	3000		14.3	\$ 3,000.001	\$	209.

24 \$ 262.

Mini-Serie:

"Hasta que te ..."

Juan Gabriel "No necesita ..." Special:

AGENCY MEDIA

THE FACTOR, INC.